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A NEW GENERATION OF

INNOVATION

Sol & Rein Leitzke
PIVOT POINT, INC.

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Non-Threaded Fastener **EXPERTS**

Innovation: the Hallmark of Pivot Point

When most people think of “fasteners,” they usually envision threaded items. However, an entire world of Non-Threaded Fasteners exists, ranging from relatively simple items to very sophisticated solutions. Non-Threaded Fasteners include items such as Clevis Pins, Cotter Pins, Quick Release Pins and Devices, Locking Pins, Wire Rope Lanyards and many more.

What they may not consider is the innovation and creativity that has gone into the development of these practical – sometimes “everyday” and sometimes unique – devices. This type of innovation is the hallmark of Pivot Point Incorporated.

Family-owned Pivot Point Incorporated has been manufacturing and supplying Non-threaded Fastener Solutions for many decades, allowing them to become experts in the field. Their product offerings range from standard items to highly sophisticated custom solutions.

A History of Inventiveness

Innovation and inventiveness run deep in the Leitzke family, owners of Pivot Point. Founder Rein Leitzke, who launched the company in 1921, proved to be an extraordinary inventor and industrialist, pioneering the manufacturing of fastening solutions. Having invented and patented the Automatic Coupling, Leitzke also created such notable fastener inventions as the Split Washer, Adjustable Clevis Pin and Self-Locking Cotter Pin.

Ever heard of the Fencing Wire Stretcher, or the Stone Sling? How about the Fish Mouth Opener? Or the Bullhead Skinner? These, too, came from the inventive mind of Rein Leitzke, who sought solutions for all sorts of applications beyond basic fasteners.

Leitzke sold the business in 1970, but in 1982 grandson Rue Leitzke resurrected the family company under the name Pivot Point Incorporated. Pivot Point manufactures and supplies a wide range of Non-Threaded Fasteners

for a multitude of industries including transportation, material handling, military and defense, aerospace, automation, medical, agriculture, consumer products and much more.

A Spirit of Innovation

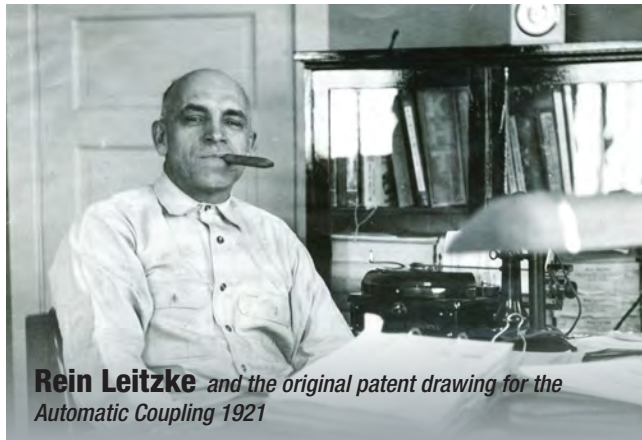
Pivot Point's line of fastener solutions continues to evolve in response to demand for increasingly complex and unique fastener solutions. Aligned with founder Rein Leitzke's spirit of innovation, Pivot Point has developed unique, exclusive fastener innovations* such as SLIC Pins (with Self-Locking-Implanted-Cotter), Bow-Tie Locking Cotter Pins, Rue-Ring Locking Cotter Pins, Auto-Lock Safety Pull Pins, Nylon Lanyards and Infinity S-hooks.

The company's innovation is not limited to product designs, according to President Dave Zimmermann. "Our company also focuses on continually fine tuning our organization and processes," Zimmermann explains. "Pivot Point has a long tradition of innovation and hard work. We continually invest in facilities and equipment to provide state of the art manufacturing abilities, translating into high quality, low costs and fast lead times for our customers."

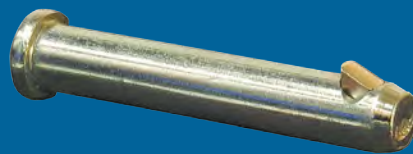
Personalized Engineered Solutions

In addition to their own fastener inventions, Pivot Point is skilled at creating unique fastening solutions for individual applications. The engineering team is continually working with customers to develop unique solutions for their specific fastening challenges.

"Perhaps our best attribute is our people. Nothing inspires our team more than having a customer bring a challenging request for a custom

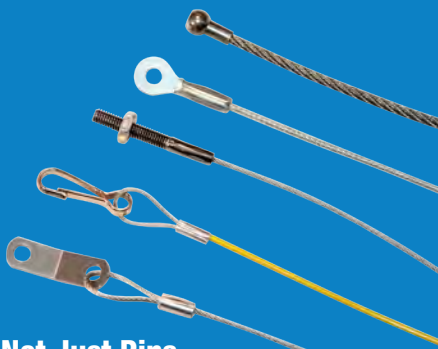


Rein Leitzke and the original patent drawing for the Automatic Coupling 1921



SLIC Pins™

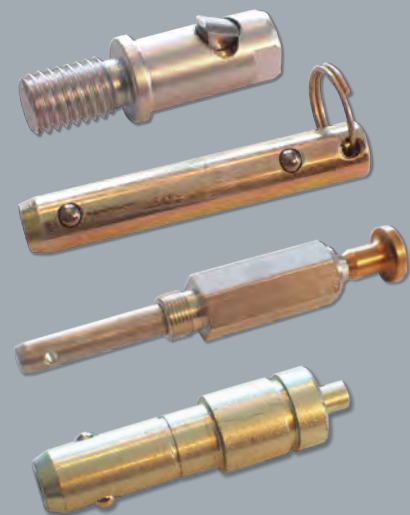
The popular SLIC Pin is a Pivot Point invention



Not Just Pins

While Pivot Point is well known for their pins, wire rope lanyards are also a big part of their business.

Custom Engineering



"Nothing inspires our team more than having a customer bring a challenging request for a custom solution. That's when we do our best work." – DAVE ZIMMERMANN

ALWAYS SOMETHING NEW

NEW LOGO
FALL 2015

NEW WEBSITE: pivotpins.com
MARCH 2016

NEW PRODUCTS

BALL KNOB STYLE DETENT PIN
KEY-LOCKING BALL LOCK PIN
AUTO-LOCK SAFETY PULL PIN
PUSH-PULL CONTROL CABLES
CARABINERS

MORE ITEMS STOCKED AND READY TO SHIP

DETENT PINS
WIRE ROPE LANYARD

PIVOTPOINT INC.

PINS > CABLES > SOLUTIONS



solution. That's when we do our best work to provide a functional, cost effective and long lasting solution to fill a customer's need."

Fourth generation owner Sol Leitzke agrees. "We offer personalized engineered solutions tailored to suit specific applications," he says. "Customized solutions are our specialty, though we are experienced and competitive in manufacturing standard items too."

"Customers come to us to solve fastening challenges, but equally important, they come looking for a manufacturing partner they can build a relationship with who will work alongside them to find a solution to their needs."

For Pivot Point, success is built around great people, great products and great service.

Total Value Choice

Pivot Point Inc. prides itself on being the best total value choice! "While there are many components to this, in the end we simply want to be easy to do business with," explains company President Dave Zimmermann.

- **Innovative Products**
- **Competitive Pricing**
- **Fast Lead Times**
- **High Quality**
- **Exceptional Service**
- **Abundant Support**

*PATENTS: *SLIC Pins – U.S. Patent No. 6,872,039 & No. 7,147,420, foreign patents issued, Bow-Tie Locking Cotter Pins – U.S. Patent No. 6,135,693, Rue-Ring Locking Cotter Pins – a Pivot Point original design, Auto-Lock Safety Pull Pins – U.S. Patent No. 8,821,061, Nylon Lanyards – U.S. Patent No. 5,784,760 (U-Lock Style)*

Meet the LEITZKE FAMILY

"We are proud of our rich heritage and our experience in designing and manufacturing Non-Threaded Fastener Solutions. Put our experience to work for you!"



1st Generation: Rein Leitzke and workers at original factory in Hustisford, WI – c. 1940



2nd Generation: Glayr Leitzke at original factory in Hustisford, WI – 1992



3rd Generation: Rue Leitzke receives plaque honoring ISO 9001 certification – 2000



4th Generation: Sol and Rein Leitzke with some of the production team – 2016